

FOR IMMEDIATE RELEASE

Digital Marketing World Forum (#DMWF) & Influencer Marketing World return to London in June for two must-see events

#DMWF Global and Influencer Marketing World will bring together the best and brightest minds in digital marketing for a multi-day **dual conference and exhibition on 23-24 June 2022**, offering an unmissable unique learning experience for the ambitious marketer.

On **23-24 June DMWF** will be returning to the **Business Design Centre** for two days of top-level strategic content and digital marketing insights, networking, and discussions from the world's most reputable brands. #DMWF Global will focus on key themes including; content marketing, digital brand strategy, social media marketing, community management, data, disruptive tech, UX, CX, AI, SEO, eCommerce, personalisation, consumer behaviour, marketing in a pandemic-era and so much more...

See the agenda here: digitalmarketing-conference.com/global/combined-agenda/

In addition, DMWF has teamed up with **Influencer Marketing World** for a combined show. After the hugely successful virtual debut in 2021 Influencer Marketing World will now be in-person with thought-provoking sessions from industry experts about the exciting world of Influencer Marketing! Covering various themes to support marketers with ideas and strategies to swiftly implement including; **emerging platforms, authentic engagement, agency vs inhouse, crisis control, metrics and measurement, regulations, communities, nano and micro-influencers, audience targeting, budget management, B2B influencer marketing, influencer platforms** and so much more... influencermarketing-conference.com/agenda/

The unrivaled content will inspire, inform and support marketers in being the best they can be! Over 80 inspiring speakers will be sharing their expertise across 5 conference stages:

- Content & Digital Brand Strategy
- Data & Insights
- Social Media & Community Marketing
- Digital Experience & eCommerce Strategy
- Digital Transformation & Innovation
- Influencer Marketing (Influencer Marketing World)

Speakers at the forefront of their industry will be on hand to provide the guidance and essential skills marketers need to surpass their 2021 marketing goals and beyond.

#DMWF has united thought leaders from across the globe from renowned brands such as: **Universal Music Group, Oxfam, Radisson Hotel Collection, Pernod Ricard, Lancôme, Colgate-Palmolive, Unilever, MADE.COM, Danone, Nasdaq, Coca-Cola, Twitch, COTY, HP Inc, Amazon Prime Video, Best Buy, Harvey Nichols, Bose, OXO, Nickelodeon, Depop, Google,**

Booking.com, Johnson & Johnson, Starling Bank, Airbus Services, Uber, HUGO BOSS, Facebook and more!

See the DMWF Global Speaker List: digitalmarketing-conference.com/global/speakers/

See the Influencer Marketing World Speaker List: influencermarketing-conference.com/speakers/

The all-access conference pass will grant you access to:

- All conference sessions and tracks at DMWF Global
- All conference sessions and tracks at Influencer Marketing World
- Exhibition floor
- Lunch & refreshments
- Networking drinks
- Full access to conference and networking app
- Plus, full access to the virtual conference taking place on 29 June

All-access are passes available for the hybrid event (from £399)!

For more information on #DMWF Global 2022, including details of how to attend, exhibit or sponsor, please visit digitalmarketing-conference.com/global/.

For more information on Influencer Marketing World 2022, including details of how to attend, exhibit or sponsor, please visit influencermarketing-conference.com.

Register now; join over 1000 senior marketing leaders from across the globe. Be inspired, take your marketing strategy to the next level and collaborate with the leaders paving the way forward in digital marketing.

NOTES TO EDITOR

Digital Marketing World Forum has been at the forefront of the global digital marketing community for over 13 years. Delivering the latest marketing insights via top-level online content and world-class events in London, New York, Amsterdam and Singapore.

Influencer Marketing World is brought to you by MarketingTech News, a thriving community of professionals interested in marketing strategy and technology. With over 1.1 million marketing-focussed members.

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Useful links

#DMWF Global Website:

digitalmarketing-conference.com/global/

Influencer Marketing World Website:

influencermarketing-conference.com/

#DMWF Series Website:

digitalmarketing-conference.com/

#DMWF Twitter:

twitter.com/DigiMarketingWF

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#DMWF Instagram:

instagram.com/dmwfconference/

Marketing Materials:

digitalmarketing-conference.com/global/collateral/

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twitter.com/InfluencerMW

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